

Regional Publications

Combined Total Circulation Certificate

January to December 2015



Setting the standard

Croydon Advertiser (Series)

CROYDON ADVERTISER



Key information

Metric type

Circulation

ABC total

7,851 average - print & digital (gross)

7,851 average (print) (100.0% Paid)

0 average (digital)

Period

29 December 2014 to 3 January 2016

No of issues

49

Primary distribution region

London & Greater London

Editions

Croydon Advertiser

South Croydon Advertiser

New Addington Advertiser

Cover price

£0.80

Format

Newspaper - Tabloid

Excluded issues

2-Jan, 3-Apr, 25-Dec, 1-Jan

Free pick up copy variances

None

Contact details

Local World South East

Libby Paterson

Courier House

Calverley Road

TUNBRIDGE WELLS

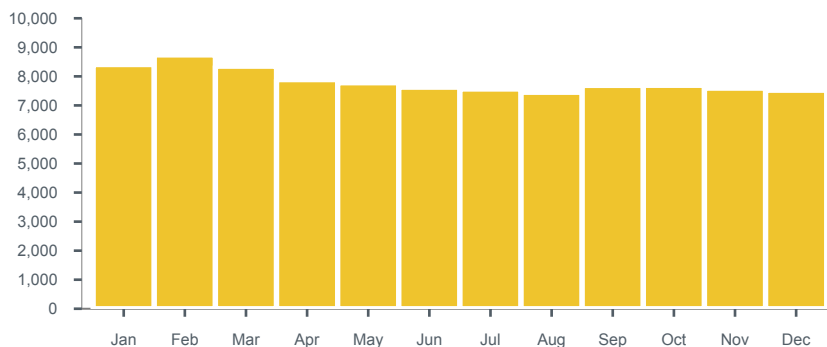
TN1 2UL

01892 239014

libby.paterson@courier.co.uk

croydonadvertiser.co.uk

Average circulation by ABC month (print)



	Total		UK & RoI		Other		
Average Circulation - print & digital (gross)	7,851		7,851		-		
	Total		UK & RoI		Other		% of Print
	Print	Digital	Print	Digital	Print	Digital	
Average Circulation	7,851	-	7,851	-	-	-	100.00
Retail, single copy and subscription sales	7,851	-	7,851	-	-	-	100.00
Full rate	7,845	-	7,845	-			
Below full rate	6	-	6	-			
Multiple copy subscription sales	-		-				-
Multiple copy sales	-		-				-
Special edition sales	-		-				-
Sports edition sales	-		-				-
Corporate subscription sales		-		-		-	
Free pick up copies	-		-				-
Free letterbox delivery	-		-				-
Free letterbox delivery - Multiple Residential Units	-		-				-
Free requested delivered copies	-	-	-	-			-
Sample free distribution	-		-				-

	Total	UK & RoI	Other
Publication Active Views	-	-	-

Analysis of Average Circulation by Month (print only)

	Total Average	January	February	March	April	May	June
Total Average	7,851	8,408	8,739	8,351	7,888	7,781	7,628
Retail & Single Copy Sales	7,851	8,408	8,739	8,351	7,888	7,781	7,628
Multiple Copy Subscription Sales	-	-	-	-	-	-	-
Multiple Copy Sales	-	-	-	-	-	-	-
Free Pick Up Copies	-	-	-	-	-	-	-
Free Letterbox Delivery	-	-	-	-	-	-	-
Free Letterbox Delivery - Multiple residence units	-	-	-	-	-	-	-
Free Requested Delivered Copies	-	-	-	-	-	-	-
Sample Free Distribution	-	-	-	-	-	-	-

	July	August	September	October	November	December
Total Average	7,566	7,453	7,690	7,693	7,595	7,524
Retail & Single Copy Sales	7,566	7,453	7,690	7,693	7,595	7,524
Multiple Copy Subscription Sales	-	-	-	-	-	-
Multiple Copy Sales	-	-	-	-	-	-
Free Pick Up Copies	-	-	-	-	-	-
Free Letterbox Delivery	-	-	-	-	-	-
Free Letterbox Delivery - Multiple residence units	-	-	-	-	-	-
Free Requested Delivered Copies	-	-	-	-	-	-
Sample Free Distribution	-	-	-	-	-	-

Analysis by Edition (print only)

Edition	Total	Retail, Single Copies and Subscription Sales	Multiple Copy Subscription Sales	Multiple Copy Sales	Special Edition Sales	Sports Edition Sales	Free Pick Up Copies	Free Letterbox Delivery	Free Letterbox Delivery - Multiple Residential Units	Free Requested Delivered Copies	Sample Free Distribution
Total Average	7,851	7,851	-	-	-	-	-	-	-	-	-
Croydon Advertiser	5,617	5,617	-	-	-	-	-	-	-	-	-
South Croydon Advertiser	1,506	1,506	-	-	-	-	-	-	-	-	-
New Addington Advertiser	728	728	-	-	-	-	-	-	-	-	-

Excluded Issues

Issue	Reason	Total net circulation	Issue	Reason	Total net circulation	Issue	Reason	Total net circulation
02-Jan-15	Public Holiday	6,688	25-Dec-15	Public Holiday	4,587	01-Jan-16	Public Holiday	5,469
03-Apr-15	Public Holiday	7,209						

Technical Information (print only) (Editorial Content & Pagination only if Free Circulation is > 75%)

Published Day	Basic Cover Price (Last Issue)	Format	Editorial Content % (Last Reported Issue)	Pagination (Last Reported Issue)
Monday	-	-	-	-
Tuesday	-	-	-	-
Wednesday	-	-	-	-
Thursday	-	-	-	-
Friday	£0.80	Newspaper - Tabloid	-	-
Saturday	-	-	-	-
Sunday	-	-	-	-

Town(s)/Region(s) served by the publication (print only)

CROYDON, COULSDON, PURLEY, CATERHAM, NEW ADDINGTON, SUTTON and EPSOM

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Regional Publications sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 24 February 2016.

The data included is derived from a return of circulation prepared by the publisher: Local World - East Surrey and Sussex News and Media.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

ABC cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information is correct. This certificate is the copyright property of the Publisher and ABC.

ABC Ref: 20747/CA:20160224/RPv23